



Custom Development Solutions
Data Management Solutions
Information Worker Solutions
Learning Solutions

Data Management Solutions
Information Worker Solutions
Advanced Infrastructure Solutions
Networking Infrastructure Solutions

Practical SQL Server 2005/2008 Business Intelligence for Managers

One day, instructor-led training

Course Outline

Chapter 1: Equip the Organization with Effective Decision Making

- Effective Decision Making
- Who are the Decision Maker's?
- Which or What is an Effective Decision?
- Keys to Effective Decisions
- Concrete Measurement
- Specific Goals
- Foundation and feedback information
- Business Intelligence and Microsoft SQL Server 2008

Chapter 2: Improve Budget, Planning and Forecasting

- Bringing SQL Server and your Business Applications together
- Optimize Employee Skills
 - Help all your employees make better decisions
 - Access SQL Server Reporting Services from your business application
 - Expand your Business Intelligence Capabilities
 - Reduce Development and Maintenance Cost
 - Protect your Information
- How SQL Server benefits business?
 - More precise yet flexible security controls
 - Streamlined data management for IT Staff
 - Increased ability to share data with employees and customer
 - Lower cost of ownership
- Fitting your budget
- Total Cost of Ownership

Chapter 3: Improve Sales and Marketing ROI

- Empower your Workforce
 - Advanced Mobile Communication Provide a more powerful mobile communications experience to your employees while securely extending corporate assets into a mobile environment.
 - Increased Mobile Productivity Improve productivity by extending e-mail access and a wide variety of applications including maps to industry-specific tools that can keep your mobile teams productive.
 - Integrated Business Performance Extend enterprise data management capabilities to mobile *devices, so knowledge workers can be well informed regardless of location.*
- Build Customer Connections
 - *More than 55 percent of business managers rate customer relationships as their most important strategic priority.*
- Flexible Business Process



Custom Development Solutions
Data Management Solutions
Information Worker Solutions
Learning Solutions

Data Management Solutions
Information Worker Solutions
Advanced Infrastructure Solutions
Networking Infrastructure Solutions

- Industry analysts' estimate that 30 percent of the working day is spent searching for data.

Chapter 4: Performance Management

- Integrating Reporting Services to Sharepoint Portal Server
- Using Performance Point
- Maximize your Office 2007 (EXCEL/WORD)
 - Integration of SSAS on Office 2007 Excel/ Word
- Windows Server Platforms
 - Requirements of SQL Server 2008

Chapter 5: Case Study

- Using Microsoft Business Intelligence and supporting tools.

All classes are subject to confirmation one week before schedule. Classes are from Monday to Friday 9am to 5pm.

Course fee includes the following: Course Notes, Lunch, Snacks and Certificate of Achievement.

dB Wizards Inc.
28/F 88 Corporate Center
Sedeño Cor. Valero Sts. Salcedo Village, Makati City

For inquiries, please contact Neri Castro
(neri.castro@wizardsgroup.com) or Nanette Samson
(nanette.samson@wizardsgroup.com) at Tel. (632)
757.4889.
